

Autosport Heads West with New Look

TRENTON, MI. (May. 11, 2007) Autosport Development, LLC will head west with a new look. Dane Moxlow, driver of the #20 Pontiac GTO, took time to redesign the paint scheme and will debut the car at Miller Motorsports Park, May 17-19. Dane's reasons for the new look are contrast and visibility.

"I wanted the car to stand out against the desert background and this car will definitely be easy to spot. My crew chief, Chris Trapp, won't be asking where I am on the track. He'll be able to see me a long way off" laughed Dane.

The entire Autosport crew pitched in to get the makeover done in time for Utah. While Chris Trapp and Chris Opfermann worked on suspension and drive train, Dave Marchioni transferred Dane's design to the car and oversaw the painting. David Moxlow, Dennis Strickland and Dane all took on the arduous task of the design and application of the graphics.



"We do all of our own graphic design and application, so it's more convenient when you have to adjust fonts and sizes for a new project" explained Dane. "The Autosport crew keeps improving an already perfect car, so a new look is fitting."

Dane has another reason for the "WOW" factor paint scheme. Half joking, he said he was making a statement for all the drivers that never get seen on SPEED Channel.

“If you aren’t in the top 3 during the race you aren’t seen on camera unless you put it in the wall. It would be a big thrill for a rookie like me and other drivers need TV time to market themselves. Without sponsorship, there wouldn’t be a World Challenge,” said Dane.

“ So SPEED Channel.... Can you see me now?”