

Autosport Development and Magnafilter Introduce the Magnettes to Promote Magnetic Oil Filter

Lexington, Ohio (July 22nd, 2007). Autosport Development participated in the SPEED World Challenge GT race this weekend at the Mid-Ohio Sports Car Course with their newest sponsor, Magnafilter, supporting Dane Moxlow's #20 and Stu Hayner's #21 Pontiac GTOs.



“We introduced the Magnettes this weekend as our promotional models for print and video ads as well as at race events,” said Pete Raciti, Director of Engineering. “The opportunity to catch the eye of any customer, and introduce them to our filters is but a few seconds. I believe the Magnettes will give us greater exposure.”

The Magenttes donned their uniforms and handed out stickers to race fans that entered them in a drawing for a free filter. They also participated in the SPEED World Challenge trophy presentations for both the GT and Touring classes.

Raciti continued to say, "We had a great time. It was more than I expected, and Autosport Development and Trenton Forging did great work this weekend. The Magnafilter branding has begun, and let's hope we can all hold on because I think it's going to be a great ride!"

Autosport Development competes in the SPEED World Challenge GT Series, which was recently named "the most competitive road racing series in the World" by Racer magazine. In 2005, driver Stu Hayner finished the season Seventh in points, a huge feat considering the team had no factory support from any major automotive manufacturers. As the first team to develop GTO road racers, Autosport Development's expertise is in demand by other teams now fielding these cars. The race shop is also involved in prototype and racecar development, preparation, fabrication, assembly, carbon fiber work as well as automotive manufacturing. For more information, visit www.autosportdevelopment.com and www.derondausa.com.