

FOR IMMEDIATE RELEASE

Contact:

Karin Risko, Crystal Bay Communications
734 642-5712

Autosport Development Launches New Website *New Look and Location for Fans of the First Road Racing GTOs*

Trenton, MI – May 16, 2006 - Fans of the first GTOs developed and prepared for road racing can find the latest information on their favorite team at www.autosportdevelopment.com.

The launch of the new website coincides with this weekend's mid-season debut by driver Stu Hayner of Yorba Linda, California in round four of the SPEED World Challenge at Mid-Ohio. Hayner will pilot the Autosport Development No. 20 Trenton Forging/PR Machine Works Pontiac GTO.

On the website, fans will find in-car camera video footage, team trivia, photos, driver interviews, and a behind-the-scenes look inside the race shop. Future plans include an online store featuring team apparel and merchandise.

"Autosport Development has a reputation within the World Challenge racing community of being a really fun team," says David Moxlow, team owner. "I wanted the website to reflect that aspect of our team's personality."

The website is also a vehicle to let people know that Autosport Development does more than race. The race shop assists individuals and businesses with a multitude of automotive projects including carbon fiber bodywork, racecar development and preparation, vehicle restoration, specialty car manufacturing and assembly and prototype development. Information on current projects such as Solstice preparation for GM Performance and Saker Sports Racer manufacturing can be found on the team's website.

To create the website, Moxlow contracted with Dearborn, Michigan's Media Connection Advertising for site design and Grosse Ile, Michigan-based Crystal Bay Communications for site content.

"Our challenge was to create a site that was visually interesting and easy to navigate, as well as informative," says Mike Tucker, president, Media Connection Advertising, Inc. "We successfully integrated graphics and multi-media elements to deliver a dynamic product that brings life to everything on the site."

"This small team has so much going on," says Karin Risko, president, Crystal Bay Communications. "It's been a lot of fun conveying all that activity with words."

Autosport Development competes in the SPEED World Challenge GT Series recently named “the most competitive road racing series in the world” by *Racer* magazine. In 2005, driver Stu Hayner, finished the season seventh in points, a huge feat considering the team had no factory support from any major automotive manufacturers. As the *first* team to develop GTOs road racers, Autosport Development’s expertise is in demand by other teams now fielding these cars.

The SPEED World Challenge GT Series races in conjunction with the popular American LeMans Series, Indy Racing League, CHAMP and NASCAR Nextel Cup. Races are televised on the SPEED channel.

#####